



For Immediate Release

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New Contributing Editor at Tango Diva

Building momentum and readership, Tango Diva hires jet-setter
Stephanie Block to work her editorial magic

San Francisco, CA, September 1, 2004— TangoDiva.com, a women’s solo travel website and network, is pleased to announce the addition of a new contributing editor, freelance writer and novelist Stephanie Block, who has just returned from a half-year stint in Tokyo, Japan. “We were certainly happy to snap her up once her jet lag wore off,” says founder Teresa Rodriguez Williamson.

Extensively well traveled, Ms. Block has called many continents her home over the years. And when she’s not out experiencing new cultures and languages, she is home in San Francisco working on her latest novel. Tango Diva is a natural fit for her because most of her own travels have been unaccompanied, and richer for it.

Ms. Block has a proven track record in the world of online content. She has covered and reviewed San Francisco happenings for a number of online entertainment guides, and she has print-published both locally and in Europe. In addition to contributing to and editing Tango Diva’s content, Ms. Block will be in charge of increasing traffic to the Jet Set Concourse, as well as editing a weekly e-newsletter, *E-scapes*.

Tango Diva’s founder Teresa Rodriguez Williamson is hard at work on her book *Flying Solo*, so she’s pleased to delegate some of her extensive editing and writing tasks—anything to keep her growing community of fearless women sated. “Tango Diva is excited to expand our content and bring our readers more in-depth travel coverage as well as Stephanie’s lively voice,” Teresa says. “Tango Diva is proud to be one more woman strong with this upbeat and motivated addition. And as our community grows, so must we.”

About Tango Diva:

Tango Diva is a travel resource that equips women with the tools to give them the confidence to travel alone. Employing the written word, an online community at www.tangodiva.com, and luxe travel merchandise, Tango Diva provides relevant and useful information that prepares women for their own personal solo adventure and opens the door to a lifelong journey born of their experiences. Tango Diva offers women of all walks of life the opportunity to see first-hand new and exciting destinations, and bring back a richer understanding of the peoples of the world.

